

I523. Matakana 3 Precinct

I523.1. Precinct Description

The Matakana 3 Precinct is located on Tongue Farm Road, Matakana and comprises approximately 7872m². Morris and James Pottery is located in this precinct, which consists of a large pottery tile works factory and cafe and a large clay pit.

The purpose of the Matakana 3 precinct is to enable the activities carried out at Morris and James Pottery to continue. The Matakana 3 precinct therefore provides for a range of activities associated with the pottery business, including the hosting of events and tourism tours, and an expansion to the range of products that are able to be manufactured and sold in the precinct.

The zoning of land within this precinct is Rural – Rural Coastal Zone.

I523.2. Objective

- (1) The continued operation of Morris and James Pottery as a pottery tile works factory, café and tourist attraction is enabled.

The overlay, Auckland-wide and zone objectives apply in this precinct in addition to those specified above.

I523.3. Policies

- (1) Enable the activities currently undertaken at Morris and James Pottery to continue.
- (2) Require activities to be carried out in a manner that minimises effects on adjoining properties with respect to dust and without pollution of the Matakana River.

The overlay, Auckland-wide and zone policies apply in this precinct in addition to those specified above.

I523.4. Activity table

The provisions in any relevant overlays, zone and the Auckland-wide apply in this precinct unless otherwise specified below.

Table I523.4.1 Activity table specifies the activity status of land use and development activities in the Matakana 3 Precinct pursuant to section 9(3) of the Resource Management Act 1991 and the activity status.

Table I523.4.1 Activity table

Activity		Activity status
Commerce		
(A1)	Retail	P
(A2)	Rural tourist and visitor activities	P
Industry		
(A3)	Mineral extraction activities	P

Development		
(A4)	Buildings	P
(A5)	Buildings not complying with Standard I523.6.3	D

I523.5. Notification

- (1) Any application for resource consent for an activity listed in Table I523.4.1 Activity table above will be subject to the normal tests for notification under the relevant sections of the Resource Management Act 1991.
- (2) When deciding who is an affected person in relation to any activity for the purposes of section 95E of the Resource Management Act 1991 the Council will give specific consideration to those persons listed in Rule [C1.13\(4\)](#).

I523.6. Standards

The overlay, zone and Auckland-wide standards apply in this precinct in addition to the following standards.

All activities listed as permitted in Table I523.4.1 Activity Table must comply with the following permitted activity standards.

I523.6.1. Rural tourist and visitor activities

- (1) Rural tourist and visitor activities must meet the controls specified in the Rural zone Standard [H19.10.14](#) Markets, and rural tourist and visitor activities with the exception of Standard [H19.10.14\(1\)\(c\)](#); and
- (2) Rural tourist and visitor activities must be limited to tours of the factory and on-site manufacturing activities and points of interest on the site.

I523.6.2. Retail

- (1) Retail activities must be limited to the sale of arts and crafts made from clay, fibrous cements, glass, bronze or other materials.
- (2) Retail activities must be carried out in general accordance with Matakana: Precinct plan 1.

I523.6.3. Buildings

- (1) The erection of buildings must be associated with the manufacturing or retail activities provided for as a permitted activity in Table I523.4.1 Activity table.
- (2) Buildings must be located in general accordance with the layout shown on Matakana: Precinct plan 1.

I523.6.4. Mineral extraction activities

- (1) Mineral extraction activities must be limited to clay extraction for the on-site manufacture of clay products.
- (2) Mineral extraction activities must occur at the location shown on Matakana 3: Precinct plan 1.

I523.7. Assessment – controlled activities

There are no controlled activities in this section.

I523.8. Assessment – restricted discretionary activities

There are no restricted discretionary activities in this section.

I523.9. Special information requirements

There are no special information requirements in this section.

I523.10. Precinct plans

I523.10.1 Matakana 3: Precinct plan 1

